



Drivkraft – Take the Lead is a 12 week online international programme for independent music creators from Denmark, Sweden, Norway and the Netherlands from mid- November '26 till the end of January '27. It is a programme designed for artists who want to move their career forward in a way that feels meaningful, sustainable and true to who they are: Becoming capable of taking the lead in their own career. All this in collaboration with colleagues from 4 different countries.

Whether you are preparing your next release, developing a new project or looking for more structure and direction in your artistic life, Drivkraft offers practical tools, professional insights and an international community of peers.

Throughout the programme, 36 participants work on their own projects while meeting weekly in small groups with their experienced teacher and facilitator, Cecilia Krill. These groups become safe, supportive spaces where artists share experiences, write, reflect, exchange feedback and help each other stay motivated.

The programme blends practical tools with personal leadership, creative exploration and emotional insight – allowing participants to apply new knowledge directly to their own artistic practice. The online programme ends with a two-day live camp in Copenhagen in late January 2027.

Link for sign up: <https://forms.gle/HLZ1Eh5YyLjEBQMf9>

During the programme, participants work with topics relating to both the inner and outer sides of artistic work life:

The inner work is the human, creative and mental foundation of the programme. Participants work with:

- personal leadership
- procrastination, doubt and decision-making
- motivation and pushing bravery
- purpose and artistic identity
- emotional sustainability and balance

This work helps artists understand their own patterns, reconnect with their creative drive and build a more grounded, resilient artistic work life. Many describe this part of Drivkraft as transformative – a shift from hoping to acting, from stuck to unleashed, from dreaming to doing.

Alongside the personal development, participants work with the practical tools needed to move projects forward and outward:

- goal setting, project planning and structure
- release strategy and timelines
- communication and storytelling
- visibility, distribution and audience connection
- networking skills and collaborations

These tools are always connected to the artist's own values, purpose and criteria for success. Drivkraft does not teach one normative music-business path – but seeks to help each artist find their own way.

In addition to the participant programme, four online industry talks are open to members of all partner organisations. These sessions offer insights from experienced professionals on current topics in the music field.

The Drivkraft community

One of the defining qualities of Drivkraft is the supportive community. Participants meet fellow music creators from different countries who share many of the same ambitions and challenges. Previous participants describe the programme as a place where they found not only practical tools and professional clarity, but also new collaborators, trusted peers and lasting international friendships.

Live camp in Copenhagen

The online programme concludes with a 2-day gathering in Copenhagen, bringing all participants together for workshops, dining, networking and social activities. It is a warm and inspiring way to

mark the progress made – both personally and professionally – and to strengthen the connections built throughout the programme.

If you are looking for practical tools, artistic nourishment and fresh perspectives within a strong, supportive community, **Drivkraft – Take the Lead** offers a unique opportunity to develop your project – and your sense of artistic leadership – together with colleagues from across Europe.

Link for signing up to Drivkraft – Take the lead: <https://forms.gle/HLZ1Eh5YyLjEBQMf9>

Deadline for applying is October 5th 2026

Feedback

We did our very first international Drivkraft course in autumn 2022 and this is the 5th edition. The feedback has been overwhelming and positive. Here are a few reactions from attendees:

"Drivkraft helped with both community, structure, lots of new knowledge and an expanded European network. I also feel resolve and courage in how to go about my upcoming releases next year. It has been one of the best courses I've attended."

"Drivkraft was fantastic. Thank you very much!! It has helped me clarify my message, my personal identity and my brand identity. It has helped me to reduce stress and find ways to manage my creative life in a smarter way."

"Drivkraft is an entrepreneurial masterclass for musicians that has helped me gain more focus, more clarity and more self-awareness. The weekly classes and the community gave me a sense of belonging and accountability. Drivkraft helped me to become a happier person and a more professional musician."

Drivkraft – Take the Lead International Winter Program 2026–2027

You can join of the 3 teams according to what fits your calendar best:

Team 1: Wednesdays 10:00–12:00

Team 2: Wednesdays 13:00–15:00

Team 3: Thursdays 10:00–12:00

Guest workshops: Mondays 13:00–15:00

In the first part, we work in small teams that meet once a week – for a total of five weeks.

Starting in mid-December, we add guest workshops on four Mondays in total.

Please note that in some weeks, there will be two online sessions. Exceptions are Week 1 (team sessions only) and Week 4, leading up to the live finale (Monday workshop only).

Team 1: Wednesdays 10:00–12:00

11 November 2026, 10:00–12:00
18 November 2026, 10:00–12:00
25 November 2026, 10:00–12:00
2 December 2026, 10:00–12:00
9 December 2026, 10:00–12:00
14 December 2026, 13:00–15:00 (joint session)
16 December 2026, 10:00–12:00
6 January 2027, 10:00–12:00
11 January 2027, 13:00–15:00 (joint session)
13 January 2027, 10:00–12:00
18 January 2027, 13:00–15:00 (joint session)
20 January 2027, 10:00–12:00
25 January 2027 13:00–15:00 (joint)
29–30 January 2027: Live camp in Copenhagen (joint)

Team 2: Wednesdays, 13:00–15:00

11 November 2026, 13:00–15:00
18 November 2026, 13:00–15:00
25 November 2026, 13:00–15:00
2 December 2026, 13:00–15:00
9 December 2026, 13:00–15:00
14 December 2026, 13:00–15:00 (joint)
16 December 2026, 13:00–15:00
6 January 2027, 13:00–15:00
11 January 2027, 13:00–15:00 (joint)
13 January 2027, 13:00–15:00
18 January 2027, 13:00–15:00 (joint)
20 January 2027, 13:00–15:00
25 January 2027, 13:00–15:00 (joint)
29–30 January 2027: Live camp in Copenhagen (joint)

Team 3: Thursdays, 10:00–12:00

12 November 2026, 10:00–12:00
19 November 2026, 10:00–12:00
26 November 2026, 10:00–12:00
3 December 2026, 10:00–12:00
10 December 2026, 10:00–12:00
14 December 2026, 13:00–15:00 (joint)
17 December 2026, 10:00–12:00
7 January 2027, 10:00–12:00
11 January 2027, 13:00–15:00 (joint session)

14 January 2027, 10:00–12:00
18 January 2027, 13:00–15:00 (joint session)
21 January 2027, 10:00–12:00
25 January 2027, 13:00–15:00 (joint session)
29–30 January 2027: Live camp in Copenhagen (joint)

Joint workshops with guest instructors (4 Mondays):

14 December 2026, 13:00–15:00
11 January 2027, 13:00–15:00
18 January 2027, 13:00–15:00
25 January 2027, 13:00–15:00

Live camp in Copenhagen

29 January 2027, 12:00–22:00
30 January 2027, 10:00–16:00

Drivkraft is made by Autor (Denmark) with support from Skap (Sweden), Nopa (Norway) and BAM (Netherlands).