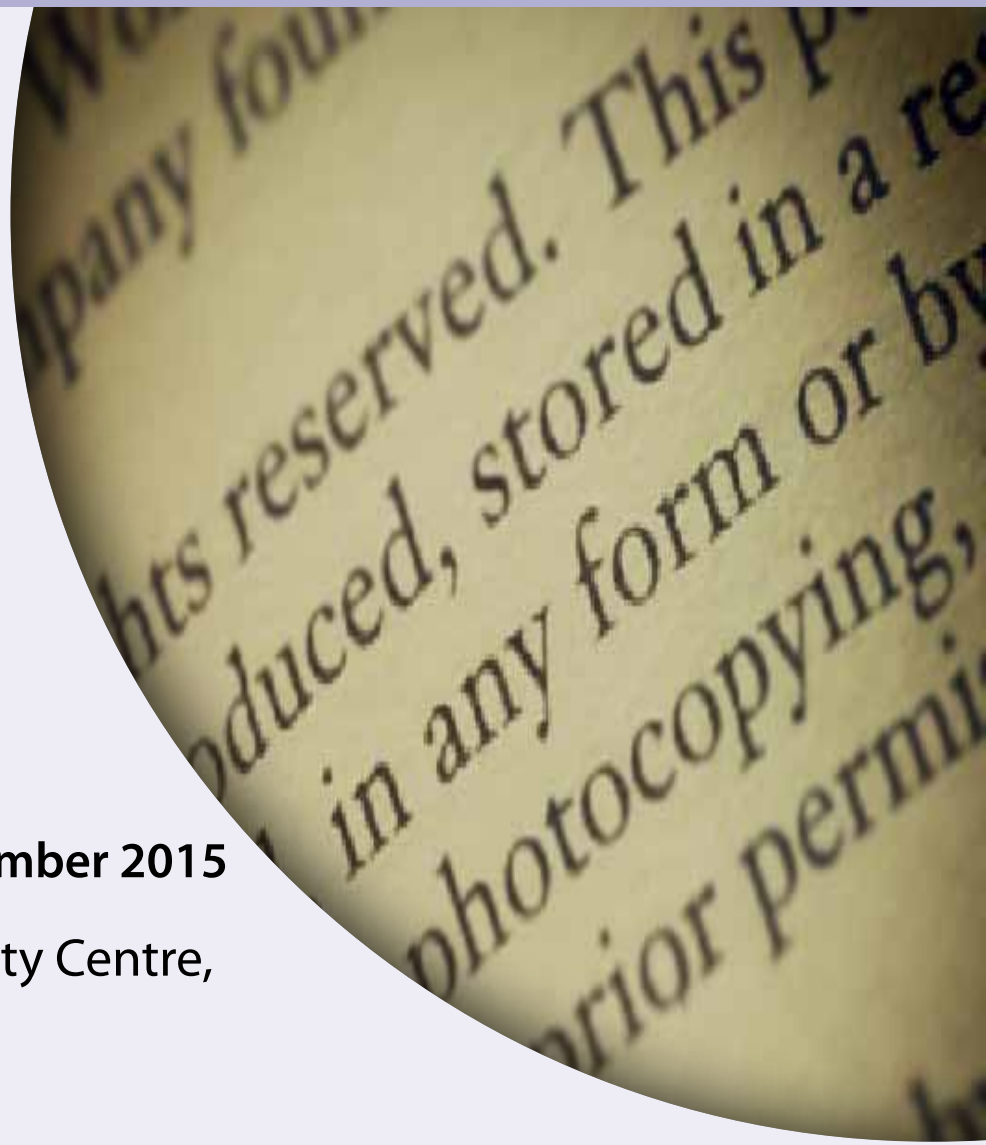


Copyright in Europe: Adapting to the New Digital Reality



Wednesday 16th September 2015

Thon Hotel Brussels City Centre,
Brussels



Copyright in Europe: Adapting to the New Digital Reality

Overview

According to EY's latest report on 'Creating Growth - Measuring Cultural and Creative Markets in the EU', creative and cultural industries account for 4.2% of the GDP of the European Union and nearly 7 million workers. These figures indicate their important role in today's European Union's economy and competitiveness.

Cultural policy has proved to be one of the major causes of discord within the EU between creators and users of online content. In order to modernise the copyright rules to fit the new digital revolution, the Commission launched in 2013, a Public Consultation on the review of the EU copyright regulation to further explore the broad range of issues identified in the Commission's communication on content in the digital single market. One of the interesting results from that process was the significant participation of both traditional, non-traditional and non-industry stakeholders, which voiced demands for a more inclusive copyright policy process. Based on these premises, the Juncker Commission has made the copyright reform one of its main priorities in order to open up access to content as part of its strategy to achieve a dynamic Digital Single Market (DSM).

The general objective of the reform is to conciliate the different categories views to ensure the right balance between guaranteeing the rightholders protection and facilitating access to digital services between and across the EU's borders for citizens and businesses. The EU Commission has continued to pave the way in this direction with the adoption of the Collective Management of Copyright Directive (2014) - aiming at improving multi-territorial and multi-repertoire licensing of author's rights in musical works across Europe by 2016 - and with the New Digital Strategy launched in May 2015, which will be the basis for the final reform proposals. In this document, the Commission sets out different initiatives in order to achieve a borderless, digital marketplace that drives innovation, consumer choice and economic growth.

This will be a crucial year for copyright and for the Digital Single Market as the time has come to face the multiple challenges and flaws that the current EU copyright framework presents. This international symposium will provide a timely opportunity for key stakeholders to discuss the future copyright reform and ongoing initiatives for action to modernise copyright laws across all Member States in order to overcome the contrasting interests of content-creators, service-providers and consumers.

The symposium will also support the exchange of ideas and encourage delegates to engage in thought-provoking topical debate with local and regional practitioners and policy makers at EU level.



Today, we lay the groundwork for Europe's digital future. I want to see pan-continental telecoms networks, digital services that cross borders and a wave of innovative European start-ups. I want to see every consumer getting the best deals and every business accessing the widest market – wherever they are in Europe. Exactly a year ago, I promised to make a fully Digital Single Market one of my top priorities. Today, we are making good on that promise. The 16 steps of our Digital Single Market Strategy will help make the Single Market fit for a digital age."

**Jean-Claude Juncker, President, European Commission
May 2015**

Venue and Accommodation

**Thon Hotel Brussels City Centre
Avenue du Boulevard 17
1210 Brussels
Belgium**



Why Attend?

- ✓ **Discuss the future copyright reform and ongoing initiatives**
- ✓ **Ensuring the right balance between protecting producers rights and guaranteeing access to consumers**
- ✓ **Explore ways to safeguard and promote cultural diversity across Europe**
- ✓ **Analyse the crucial issues related to the enforcement of copyright law**
- ✓ **Share new alternatives to current modes of promoting creativity in the digital age**

Who Should Attend?

- Copyright Specialists and Officers
- Licensing Officers
- Programme Managers
- Project Managers
- Collecting Societies
- Library Managers
- Authors
- Executive Directors
- IP Law Experts
- Copyright Law Experts
- Media Experts
- Internet and E-Commerce Experts
- Film and Sound Record Producers
- Book and Newspaper Publishers
- Broadcasters
- European Telecom Operators
- National Governmental Organisations
- Legal Advisers
- Local and Regional Government Departments and Bodies
- Regulatory Bodies
- Citizens Advice
- Third Sector Practitioners
- Private Sectors Employers
- Public Sector Employers
- Campaigning Organisations
- International Organisations
- Sensory-Disabled People Associations
- Academics, Researchers and Analysts

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Programme

09:15	Registration and Morning Refreshments
10:00	Chair's Welcome and Opening Remarks
10:10	Understanding the Reform of Copyright across Europe: Adjusting the EU Copyright Framework to the Digital Transformation <ul style="list-style-type: none">• Discussing the New European Digital Strategy for Copyright: Proposals and Challenges for more Transparency, Diversity and Simplified Licensing Mechanisms• Towards a Digital Single Market: Maximising the Growth Potential of the European Digital Economy• Recommendations for Future Policy Developments
10:40	First Round of Discussions
11:10	Morning Coffee Break
11:30	Ensuring the Right Balance between Protecting Rightholders and Guaranteeing Access for Consumers <ul style="list-style-type: none">• Assessing the Contribution of Intellectual Property Rights Intensive Industries to Economic Performance and Employment in Europe• Enabling Cross-Border Availability of Content and the Portability of Services: Geo-blocking and Multi-Territorial Licensing in Europe• Assessing Different Approaches with Regards to the Imposition and Administration of Private Copying Levies• Internet Hyperlinking: Creating a Single European Copyright Registration?• Recommendations for Future Action
12:00	Second Round of Discussions
12:30	Networking Lunch
13:30	Cultural Diversity and the Future of Access to Content in Europe <ul style="list-style-type: none">• Copyright and Cultural Barriers: Increasing Investment Through a New Financial Approach to Culture• Protecting European Culture from the Standardised Content Offered by Global Providers• Fostering Transparency on Legitimate and Non-Legitimate Uses of User-Generated Content• Enabling the Efficient Use of Text-Data Mining (TDM) and Protected Works for Scientific Research and Teaching Purposes
14:00	Third Round of Discussions
14:30	Afternoon Coffee Break
14:50	Assessing Enforcement Issues and Discussing New Initiatives <ul style="list-style-type: none">• Copyright Law: Evaluating Users Legal Risks and Rightholders Restrictions• Identifying Tools to Enforce Copyright and Fight Piracy• Alternative Compensation Systems: Options to the Current Modes of Promoting Creativity in the Digital Age• Conclusions and Future Recommendations
15:20	Fourth Round of Discussions
15:50	Chair's Summary and Closing Comments
16:00	Networking Reception
16:30	Close

** Please note that the programme is subject to change without notice*

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or email info@publicpolicyexchange.co.uk

Event Details

Date: Wednesday 16th September 2015
Time: 10:00am – 4:30pm
Venue: Thon Hotel Brussels City Centre, Brussels



Speakers Include:

- ✓ **Julia Reda**, Member of European Parliament
- ✓ **Burak Özgen**, Senior Legal Advisor, GESAC
- ✓ **Diego Naranjo**, Advocacy Manager, European Digital Rights (EDRI)
- ✓ **Francine Cunningham**, Executive Director, European Newspaper Publishers' Association
- ✓ **Mark Owen**, Partner, Taylor Wessing
- ✓ **Dr Nicole Schulze**, Director, AEPO-ARTIS Association of European Performers' Organisations
- ✓ **Fabienne Brison**, Advocaat, Partner Hoyng Monegier LLP, Professor Vrije Universiteit Brussel (VUB) and KULeuven (Campus Brussel)

Forthcoming Events

- ✓ Rethinking Europe's Asylum System: Towards Better Protection and Equal Standards
15th September 2015
- ✓ Inclusive Entrepreneurship in Europe: Creating Sustainable Employment and Growth
24th September 2015
- ✓ Young People and Sexual Health: Towards Improved Standards for Sexual Education in Europe
21st October 2015
- ✓ Smart Cities: Supporting an Innovative and Sustainable Development of Urban Areas
27th October 2015